

Message Text

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PAGE 01 TEGUCI 03308 182056Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-07 /022 W
-----105023 190044Z /64
R 182013Z JUL 77
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 7242

UNCLAS TEGUCIGALPA 3308

E.O. 11652: N/A
TAGS: BEXP, HO
SUBJ: WTDR/FTI

REF: USDOC 11275

1. HONDURAS 2. CNTRY CODE: 215 3. SER. NO: 0012500
4. REPRESENTACIONES GUADALUPANA, S.A.
5. APARTADO POSTAL 505; LA GUADALUPE, 4 AVE. 2 CALLE 411
6. TEGUCIGALPA, D.C., HONDURAS
7. ESTABL: 1976 8. EMPL: 19 9. SIZE: (20-X) MEDIUM
10. REPUTATION: (22-X) EXCELLENT
11. SELLS ITS PRODUCTS IN HONDURAS.
12. RPT. DATE: 07/77
- 13A. 28443/035 IMP, MFR AND DIST OF HAIR PREPARATIONS, INCLUDING
CREME RINSES, PERMS, HAIR SPRAY, PEROXIDE, HAIR TONICS, ETC.
- 13B. 28445/035 IMP, MFR AND DIST OF PERSONAL DEODORANTS, MANICURING P
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- PARATIONS, ETC.
- 13C. 39913/35 IMP AND DIST OF HAIR BRUSHES
14. CONTACT: ANTONIO H. BURGOS, TITLE: MANAGER
15. CABLE: GUADALUPANA 16. TELEX: NA 17. TEL: 222800

18. FINANCIAL REFS: BANCO DE EL AHORRO HONDURENO S.A., 5 CALLE 7-8 AVE. 711, TEGUCIGALPA; BANCO DE LONDRES Y MONTREAL LTDO., 4 CALLE 4 AVE., TEGUCIGALPA.

19. TRADE REFS: ZOTOS INTERNATIONAL INC., 100 TOKENEKE RD., DARIEN, CONN. 06820; BRAUN'S INTERNATIONAL, P.O. BOX 731, MIAMI, FLA. 33145.

20. AGENCY REP. OF ZOTOS INTERNATIONAL, INC., 100 TOKENEKE RD., DARIEN, CONN. 06820, FOR COSMETICS, ACQUIRED 1966.

21. THIS FIRM WAS ORIGINALLY ESTABLISHED IN 1957 BY MR. JOSE H. BURGOS TO MANUFACTURE HAIR PREPARATIONS. IT WAS LATER TRANSFORMED INTO A CORPORATION AND EXPANDED TO PRODUCE OTHER TOILETRIES AND COSMETICS AND TO INCLUDE A REPRESENTATION AND DISTRIBUTION AGENCY. THE FIRM HAS A BASIC CAPITAL OF 100,000 LEMPIRAS (US\$50,000); 1976 SALES WERE ABOUT \$100,000. IT HAS SALES AND DISTRIBUTION FACILITIES IN TEGUCIGALPA AND SAN PEDRO SULA. THE FIRM'S MAJOR STOCKHOLDERS ARE JOSE HERNANDEZ BURGOS, MELBA M. DE BURGOS, GERMAN GUSTAVO DUARTE, ANTONIO HERNANDEZ BURGOS, AND MR. JOSE HERNANDEZ BURGOS' CHILDREN, ANTONIO, ANA, JORGE AND CORALIA BURGOS MEDRANO. BANKING SOURCES REPORT THAT CREDITS HAVE BEEN EXTENDED TO THIS FIRM IN FIVE HIGH FIGURES, WHICH HAVE BEEN PAID BACK PROMPTLY. THE POST CONSIDERS THE SUBJECT AN EXCELLENT TRADE CONTACT OR U.S. FIRMS.

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22. PREPARED BY: H. CASTILLO, APPROVED BY: M. KROMHOUT. BECKER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 18-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TEGUCI03308
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770256-0724
Format: TEL
From: TEGUCIGALPA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770745/aaaabndu.tel
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Litigation History:
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Exemptions: n/a
Review Media Identifier:
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1825250
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BEXP, HO
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/a0791d68-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009